

EXHIBITOR PROSPECTUS



Hyatt Regency
Downtown

Indianapolis, IN



The indoor soccer industry alone has averaged annual growth of around 10% for the decade.

WHY EXHIBIT?

The United States Indoor Sports Association's annual Facility Operators Conference & Trade Show is the premier event for public and private indoor recreational sport facility operators, attracting over 200 facility operators and startups and close to 40 exhibitors. From veteran to startup, attendees represent the full range of experience. They all come with a keen desire to share their knowledge and visions and to learn from colleagues and other experts.

Conference attendees are the primary decision-makers for their facilities. In fact, reaching decision-makers with budgetary authority is the most-cited reason exhibitors say they return year after year. Exhibitors also enjoy the one-on-one interaction with virtually every attendee who walks the floor and with other exhibitors. Exhibitors are also encouraged to participate in other Conference activities, such as its annual Facility Bus Tour, educational sessions and social events, which provide informal, comfortable settings for mingling with prospective customers.

PRODUCT CATEGORIES

Exhibitors typically include providers in the following general categories:

- building construction & design
- synthetic turf & other flooring
- soccer boards
- administrative software
- insurance & financial services
- security
- human resources
- security
- health & safety
- energy and utilities
- coin operations
- apparel
- soccer equipment
- camps & tournaments
- amateur, semi-pro and professional leagues
- youth programs
- sports tours
- and much more



THE INDUSTRY

With the total number of indoor soccer facilities in the US alone estimated around 750, the recreational indoor sports industry has witnessed average annual growth of about 10% for the decade. Similarly, USIndoor has grown from 25 facility and startup members in 2000, to 85 in 2001, to 175 in 2002, to over 320 today. In 2011, USIndoor further expanded with the addition of the Canadian Indoor Sports Association.

The Sporting Goods Manufacturers Association recently estimated indoor soccer participation over 4 million, making it one of the country's Top-10 team sports. The industry continues to grow—not just in the traditional commercial sector, but also among universities, municipalities and other non-for-profit organizations.

LOCATION & LOGISTICS

USIndoor's 2012 Conference takes place

Monday-Thursday, June 11-14, at the newly renovated Hyatt Regency, located in the heart of downtown Indianapolis, Indiana. Just 15 minutes from Indianapolis International Airport, the Hyatt features numerous shopping, entertainment and dining options within walking distance, like the Indiana Convention Center, NFL Colts' Lucas Oil Stadium, NBA Pacers' Conseco Fieldhouse, and AAA Baseball Indians' Victory Field, rated "Best Minor League Ballpark in America" by Baseball America and Sports Illustrated.



Plus, guests will enjoy spacious rooms, room service, 24-hour StyFit gym, free internet in the hotel's common areas, the Hyatt's own restaurants and shops, including the award-winning Eagle's Nest, and a connecting climate-controlled Skywalk to downtown attractions. With almost 500 guest rooms, ample meeting space and new décor, the Hyatt will serve as the perfect host.

RESORT RESERVATIONS

For a limited time, the Hyatt Regency Indianapolis is offering exceptional rates to USIndoor guests, but don't delay ... These rates expire on May 15th, 2012, and the accommodations may sell-out sooner!

USIndoor Room Rate: \$125/night
single or double occupancy

MAKING RESERVATIONS

Please call 888-421-1442 and mention that you are attending the US Indoor Sports Association Conference.

Hyatt Regency Indianapolis

One South Capitol Avenue

Indianapolis, IN 46204

Phone: (317) 632-1234

For more information about the Hyatt Regency Indianapolis, including dining and activities, visit www.indianapolis.hyatt.com.





EXHIBIT HALL SCHEDULE

Wednesday, June 13

4:00 pm – 7:00 pm

President's Welcome Reception
(Setup: 8:00 am – 3:30 pm)

Thursday, June 14

11:45 am – 1:40 pm

Buffet Luncheon
(Tear-down: 1:45 pm – 4:00 pm)

EDUCATIONAL PROGRAM

Wednesday, June 13

8:30 am – 10:30 am

10:45 am – 12:00 pm

1:30 pm – 4:00 pm

State of the Industry Breakfast and Awards Ceremony
Educational Sessions
Educational Sessions

Thursday, June 14

9:30 am – 11:45 am

1:45 pm – 4:15 pm

Educational Sessions
Educational Sessions

CERTIFICATION

Monday, June 11 –

Tuesday, June 12

8:00 am – 7:00 pm *(both days)*

Certified Arena Operator Class

BUS TOUR & SOCIAL EVENTS

Tuesday, June 12

8:30 am – 6:00 pm

Sport Facility Bus Tour

Thursday, June 14

5:00 pm – 10:00 pm

Post-Conference Social Event

The foregoing schedule is subject to change without notice. See www.usindoor.com for details and updates.

SPONSORS AND EXHIBITORS

USIndoor's 2012 Facility Operators Conference and Trade Show offers an excellent sponsorship program for exhibitors eager to stand out. But don't delay—Only a few opportunities remain, and they will sell out! For information, call USIndoor at (703) 310-6151.

2011 Sponsors

ActiveCommunities
Becker Arena Products
Bollinger Insurance
EZFacility.com
Hasty Awards

The Monument Sports
GroupSports I.T./Lil' Kickers
Universal Fabric Structures
Yeadon Fabric Domes
Zoom Media Corp.



Past Exhibitors

Building Fixtures: Soccer Boards, Flooring, Etc.

Advantage Sport
All Sports Enterprises
Athletica
Becker Arena Products
Big Ass Fans
Cascadia Sport Systems
Cleantech Solutions
Covermaster
Daktronics
EventDeck
FieldTurf
Forever Green
General Sports Turf
Gerflor Sports Flooring
Infinite Creative Entertainment (ICE)
Insulation Corporation of America (ICA)
Kodiak Sports
Lime Energy
Medallion Athletic Products
ProGrass
Signature Fencing
SoccerWorld
Sport Systems Unlimited
Shaw Sportexe
Sprinturf
Synthetic Surfaces Direct
Tarkett Sports
Soccer & Tennis Surfaces
UBU Sports
Ultra Base Systems
Value Energy Solutions
Xtreme Turf

Building Construction

Air Structures American Technologies (ASATI)
Arizon Structures
Cravo Equipment
The Farley Group
Guard-All Building Solutions
Hellas Construction
Signature Structures
Universal Fabric Structures
Yeadon Fabric Structures

Sport Tours & Programs

Happy Feet Legends
Lil' Kickers
Lil' Pigskins
Lil' Sluggers
Parisi Speed School
Soccer Resort
Soccer Xtreme
SoccerTots
Super Soccer Stars

Sports Apparel & Equipment

American Soccer Company (SCORE)
Big Tease T-Shirt Company
Brine
Calcio USA
Challenger Teamwear
Digital Scout
Eurosport
Everest International
Forcefield Protective Headbands
GEMS USA
Get Some Balls
InCord
Keeper Goals
SEI
Sporting Essentials
Venom Athletics

Marketing

Amazing Digital Magic
BigSigns.com
NetRe\$ult\$
USIndoorTV
Zoom Media

Consulting

Affiliated Power Purchasers International
The Goals Group
Gold Consulting
Pinnacle Indoor Sports
The Sports Facilities Advisory

Risk Management & Insurance

Bollinger Insurance
LexisNexis Risk Solutions
The Monument Sports Group
Philips Medical Systems

Operations, Management Software & Websites

ACCPC
ActiveCommunities
Badging Solutions
Demosphere International
EZFacility.com
First National Merchant Solutions
FrontLine Solutions
Hasty Awards
Heartland Payment Systems
Identification Data and Imaging (IDI)
Maximum Solutions
Nomo Studios
Office DEPOT
Pointstreak.com
Power Purchasing
Rsporz
Siriani & Associates
Sport Pins International
Sports I.T.
Trainertainment

Sport Leagues & Associations

Amateur Athletic Union
American Indoor Lacrosse
National Indoor Championship
United States Adult Soccer Association
US Lacrosse
USA Hockey Inline

Vending, Electronic Games & Concessions

AutoFry/Multi-Chef
Betson Industries
PRO Design & Vending Technologies
Profitable Food Facilities
Visual Sports Systems

Other

CSG/SportsCoatings
GO Indoor Magazine
Greater Woodfield Conv. & Visitors Bureau
Hilton Indian Lakes Resort
Irving Conv. & Visitors Bureau
World Vision

USINDOOR EXHIBITOR CONTRACT TERMS AND CONDITIONS

- 1. Application and Registration:** Subject to your registration and payment, and USIndoor's acceptance thereof, USIndoor may grant admission to, and exhibit space for, you and your officers, employees, agents (hereinafter referred to as the "Exhibitor") in connection with its 2012 Annual Facility Operators Conference and Trade Show, scheduled June 11-14, 2012 (the "Event"), at Hyatt Regency Indianapolis ("Hyatt"), One South Capitol Avenue, Indianapolis, IN, 46204. USIndoor reserves the right, in its sole and unfettered discretion, to determine the eligibility of exhibitors and exhibits for the Event.
- 2. Individual Attendees:** Exhibitor's exhibition pricing applies to two bona fide representatives for each booth reservation. Exhibitor may register additional representatives at the going rates. Exhibitors who do not pre-register run the risk of not being admitted and must complete an on-site registration form and submit proof of company affiliation. Exhibitor badges are non-transferable. Each representative must display the official badge at all times while in the exhibit area or otherwise attending any official Conference event.
- 3. Trade Show Booth Reservation:** For each booth space reserved by Exhibitor, USIndoor shall allocate an 8' by 10' area beginning Wednesday, June 13 (opening at 8:00 a.m. for set up) and ending Thursday, June 14, 2012 (breakdown to be completed by 5:00 p.m.). USIndoor shall assign all exhibit space, subject to its sole discretion, notwithstanding any request Exhibitor may make, and Exhibitor agrees to accept any such assignment or reassignment, if applicable.
- 4. Setup and Breakdown:** Exhibitor agrees to have its booth(s) and products set up and prepared for the trade show by 3:30 p.m. on Wednesday, June 13th. Exhibitor agrees no display will be dismantled or goods removed until the absolute end of the trade show on Thursday, June 14th. Thereafter, Exhibitor agrees to remove its display and equipment from the show site and clean its booth space by the end of the breakdown period. In the event Exhibitor fails to do so, Exhibitor agrees to pay the related costs that may be incurred.
- 5. Assignment and Subletting:** Exhibitor shall not assign any rights under this contract or sublet or share its space without the prior written permission of USIndoor, which permission may be arbitrarily withheld. Exhibitor may display only the goods manufactured or dealt in by it in its regular course of business.
- 6. Shipping, Services and Rental Equipment:** Most services customarily required by exhibitors will be available by arrangement with Hyatt or its or USIndoor's preferred providers, subject to exception based on need or Hyatt's discretion. Such circumstances shall comply with Hyatt's policies, including but not limited to requirements for third-party indemnification and proof of insurance. No other contractors will be permitted without prior approval by USIndoor and Hyatt. Exhibitor will be solely responsible for arranging necessary services with, and for payment of any fees due to, Hyatt or other provider(s). Besides the Hyatt, Exhibitor should deal directly with USIndoor's authorized service providers, Siriani & Associates (storage, packing, labeling and shipping instructions) and Viper Tradeshow Services (set up, furniture, audio visual rental, electrical and internet services) for needs and expenses ancillary to registration.
- 7. Exhibitor Covenants:** USIndoor shall at all times maintain the right to terminate this contract for any conduct which USIndoor considers objectionable. a) Exhibitor agrees to abide by all rules and regulations adopted by USIndoor in the best interests of the Event and agrees that USIndoor shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show, including modifications to this contract. b) Exhibitor agrees to obtain and maintain at its own expense any licenses or permits from government bodies which may be required for the operation of its trade or business during the show and to pay all taxes that may be levied against it as a result of the operation of the trade or business at the Event.
- 8. Displays and Demonstrations:** Exhibitor agrees to occupy the contracted exhibit space during the term of the show and to exhibit only the products described under Exhibitor's registration, as accepted by USIndoor. Solicitation is not permitted in the public areas. All demonstrations, exhibits, and distribution of literature must be confined to the assigned booth space, except as specifically exempted in writing by USIndoor. Displays, signs, banners, and decorations may be used in accordance to the Hyatt's specifications within the assigned function space. Affixing any materials to the walls, floors, ceilings, or furnishings must be approved by the Hyatt. Any banners that need to be displayed will be hung by Hyatt staff unless otherwise approved by the Hyatt. In addition, Exhibitor agrees to use its space for lawful purposes and to conform to laws of all applicable jurisdictions. This shall include, but is not limited to, avoiding disruptive behavior of Exhibitor, its employees and agents. All persons active in an Exhibitor's area shall be assumed to be its agents, unless the Exhibitor acts to remove the person from such appearance and notifies USIndoor immediately upon becoming aware of the situation.
- 9. Prohibited Activities and Substances:** Exhibitor shall not use, or permit to be used, the property of Hyatt for any purpose other than those contemplated hereunder and will not cause, maintain or permit any nuisance in, on or about Hyatt's property. Exhibitor shall be liable for any damage caused by it to any property of Hyatt, its agents, any other exhibitor or USIndoor. Exhibitor may not apply paint, lacquer adhesive or other coatings to the property of Hyatt, its agents, any other exhibitor or USIndoor. Exhibitor is strictly prohibited from possessing or transporting any materials, which involve or contain or constitute directly or indirectly any "hazardous substances," as defined by policy of Hyatt, or any form or type of pyrotechnics, fireworks, flares, flames or other flammable or explosive materials or items.
- 10. Insurance:** Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the liability set forth under these Terms and Conditions, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Hyatt and USIndoor shall be included in such policies as additional named insureds. In addition, Exhibitor acknowledges that neither Hyatt nor USIndoor maintain insurance covering Exhibitor's personnel or personal or business property, and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance against any losses by Exhibitor. Should Exhibitor wish to insure its personnel or goods against injury, theft, damage by fire, accident or other cause, it must do so at its expense.
- 11. Indemnity:** a) Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hyatt or USIndoor, or their owners or managers, which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Hyatt and USIndoor, and their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hyatt or any part thereof. b) Exhibitor accepts all risks associated with the use of its booth space and environs. Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against USIndoor or Hyatt (including their respective affiliates, officers, owners, agents, members, employees, parents, insurers, predecessors, successors and assigns) for any loss, damage or injury, howsoever caused, to Exhibitor or its property.
- 12. Termination of Contract:** a) Exhibitor may cancel this contract only if written notice is received by USIndoor prior to May 1, 2012. In such instance, registration fees, less a \$150 administrative fee, will be refunded. Thereafter, all registration payments are non-refundable. b) In the event Exhibitor fails to make payment as aforesaid or fails to comply in any respect with this contract, USIndoor reserves the right to cancel this contract without notice, whereupon all rights of Exhibitor hereunder shall cease and terminate. Any payment made by Exhibitor on account hereof will be retained by USIndoor as liquidated damages for breach of contract, and USIndoor may thereupon rent said space. Failure to appear at the Event does not release the Exhibitor from responsibility for payment of the full cost of the space rented.
- 13. Trade Show Cancellation:** a) In the event the building in which the trade show is held is destroyed or, if for any reason USIndoor is unable to permit the Exhibitor to occupy the space, or if the show is canceled or curtailed, USIndoor will not have any liability to Exhibitor for any loss of business, damage or expense of whatsoever nature or kind that Exhibitor may suffer. b) Should the premises in which the show is being conducted become unavailable for occupancy for "cause or causes" not within the control of USIndoor, USIndoor shall not be held responsible for any claims or damage which might arise in consequence thereof. The "cause or causes" listed will include, but not be limited to, government regulations, curtailment of transportation, fire, lightning, casualty, explosion, flood, weather, epidemic, earthquake, acts of public enemies, riots or civil disturbances, terrorism, strike, lockout, boycott, or other acts of God.
- 14. Law and Venue:** This contract shall be governed by the laws of the Commonwealth of Virginia. Any suit, action or proceeding arising out of or relating to this contract, or its interpretation, performance or breach shall be instituted in the United States District Court for the Eastern District of Virginia or any court of the Commonwealth of Virginia located in the City of Norfolk, Virginia, unless otherwise agreed by written stipulation.



Monday, June 11 - Thursday, June 14

Hyatt Regency Indianapolis, IN

2012 Facility Operators Conference & Trade Show

EXHIBITORS REGISTRATION

Reservations *(insert number & names)*

___ **Booth Spaces** (Wed. 6/13 - Thurs. 6/14)

___ **Total Admissions**

Attendees Names:

Extras *(Visit USIndoor.com for details.)*

___ **Facility Bus Tour** (Tues. 6/12)
\$90/person-9am to 6pm *(lunch included)*

___ **Post-Conference Social** (Thurs. 6/14)
5pm to 10pm
(included in admission fee)

Exhibition Pricing

Members: \$995 per booth
Non-Members: \$1,500 per booth

Each includes exhibition booth (10 x 10 sq. ft.), 2 admissions, 2 folding chairs, 6 ft. table with skirt, meals.

Options

Additional Attendees (3rd or more): \$250/person
Sponsorship Opportunities (Ask us!)
Storage, Electricity, Internet: variable pricing
Order Form to be provided via e-mail.

Total Reservation Fees: \$ _____

Main Product or Service Lines *(e.g., building construction, flooring, soccer boards, insurance, software, scoreboards, apparel, programming etc.):*

** Required Field*

Member Non-Member Want to learn more *

Exhibitor Name: * _____

Tradeshaw Contact: * _____

Title: * _____

Address: * _____

City: * _____

State/Province: * _____

Postal Code: * _____ Country: _____

Telephone: * _____ Evening: _____

Fax: _____

E-mail Address: * _____

(All communications to be sent to this address.)

Website Address: _____

* I acknowledge that agreement with USIndoor's Exhibitor "Terms and Conditions" is a condition hereto.

Payment Information

Please mail this completed form along with payment in full by check made payable to "USIndoor," or fax *and* mail this form, including the following information to pay by credit card (Visa, MasterCard, Discover, American Express):

Name on Card: _____

Card Number: _____

Expiration Date: _____

Billing Name & Address: _____

Signature: _____

Please mail or fax this form with payment by May 25, 2012, to:
USIndoor, Inc., 1340 N. Great Neck Rd., #1272-142, Virginia Beach, VA, 23454
Fax: 509-357-7096. Questions? Call us at 703-820-2810.