



2018 SPONSORSHIP OFFERING

Level	Cost
<i>Platinum</i>	\$5,250
<i>Gold</i>	\$3,750
<i>Silver</i>	\$2,750
<i>Bronze</i>	\$2,000

PREMIUM BENEFITS

(common to all sponsorship levels, including Bronze)

All Sponsors Receive:

- Tradeshow booth (10' x 10') in a premium location
- Two admissions (per booth) of company personnel
- Prominent brand display, where applicable
- Prominent online recognition on Conference pages
- Repeated recognition in event marketing communications
- Prominent recognition in Conference Program
- Electronic mailing list of attendees (non-exhibitors) 10 days prior to, and after, the Conference
- Acknowledgement during General Session

Optional Add-Ons:

- Official bags or giveaways with company logo (prices vary)
- Full-page color ad in *GO Indoor's* 2018 Conference issue (March): \$850 (value: \$1,125)
- Additional tradeshow booth Discount: \$925 until February 1 (value: \$1025)

Additionally, the following sponsors receive ...

PLATINUM SPONSORSHIP

Cost: \$5,250

Choice of Named Sponsor of:

- (1) **Welcome Celebration** (Wednesday, 5/16)
- ~~(2) **General Session: State of Industry Breakfast** (Thursday, 5/17)~~
- ~~(3) **Tradeshow & President's Reception** (Thursday, 5/17) or~~
- (4) **Customized Event or Amenity** (Ask Us!)

Additional Benefits:

- Full-page Ad in Official Conference Program (*submission due by 3/15*)
- Top booth placement and priority among sponsorship levels



GOLD SPONSORSHIP

Cost: \$3,750

Choice of Named Sponsor of:

- (1) **"Think USIndoor First" Hospitality Lounge** (Thursday-Friday, 5/17-18)
- ~~(2) **Official Name Badges**~~
- (3) **Executive Symposium Lunch** (Friday, 5/18) or
- (4) **Tradeshow & Luncheon** (Friday, 5/18)

Additional Benefits:

- One-Half page ad in Official Conference Program (*submission due by 3/15*)
- Second booth placement and priority among sponsorship levels



SILVER SPONSORSHIP

Cost: \$2,750

Choice of Named Sponsor of:

- (1) **Facility Bus Tour and Luncheon** (Wednesday, 5/16)
- (2) **Photo App and Contest**
- (2) **Certified Arena Operator Lunch** (Tuesday or Wednesday, 5/15-16)
- ~~(3) **Post Conference Celebration** (Friday, 5/18)~~

Additional Benefits:

- One-Quarter page ad in Official Conference Program (*submission due by 3/15*)
- Third booth placement and priority among sponsorship levels





2018 Facility Operators Conference & Trade Show

May 15-18
Crown Plaza Union Station, Indianapolis, IN

Sponsorship Agreement

THE UNDERSIGNED HEREBY ENTERS INTO THIS SPONSORSHIP AGREEMENT (this "Agreement") with the United States Indoor Sports Association (hereinafter referred to as "USINDOOR") and selects the sponsorship option(s) marked below (the "Sponsorships") in accordance with the offer outlined in USINDOOR's "2018 Sponsorship Offering." The undersigned ("SPONSOR") acknowledges that the Sponsorships are offered on a *first-come, first-served basis* according to when USINDOOR receives SPONSOR's executed Agreement and payment.

Select one option under your requested sponsorship. Totals

Sponsorship:	<input type="checkbox"/> Platinum (\$5,250)	<input type="checkbox"/> Gold (\$3,750)	<input type="checkbox"/> Silver (\$2,750)	\$ _____
Options:	<input type="radio"/> Wed. Welcome Event	<input type="radio"/> Hospitality Lounge	<input type="radio"/> Facility Bus Tour	
	<input type="radio"/> Thurs. General Session	<input type="radio"/> Official Name Badges	<input type="radio"/> Photo App & Contest	
	<input type="radio"/> Thurs. Tradeshow	<input type="radio"/> Executive Symp. Lunch	<input type="radio"/> CAO Lunch-Circle: Tues./Wed.	
		<input type="radio"/> Fri. Tradeshow	<input type="radio"/> Fri. Closing Celebration	

Or ... **Bronze** (\$2,000)

Full-Page Ad in 2018 Conference issue of GO Indoor (\$850) \$ _____

Additional Trade Show Booth (\$925/booth) Quantity: _____ \$ _____

Customization/Addition: _____ \$ _____

TOTAL \$ _____

The parties agree to cooperate in all respects to effect the intentions described herein. ALL PAYMENTS ARE FINAL AND NON-REFUNDABLE. (Checks are preferred and payable to "USIndoor," 1340 N. Great Neck Road, Virginia Beach, VA, 23454—Tel. 703-820-2810, Fax 509-357-7096; all major credit cards accepted.) ADDITIONAL INSTRUCTIONS TO FOLLOW UPON RECEIPT OF PAYMENT.

AGREED AND ACCEPTED BY:

SPONSOR: _____

Primary Contact: _____

Title: _____

E-Mail: _____

Telephone: _____

Date: _____, 201____

Attachments: Conference Registration; Certificate of Insurance naming USIndoor "Additional Insured"

Check is in the mail (payable to "USIndoor")

Credit card information:
(Visa, MasterCard, American Express)

Name on Card: _____

Card Number _____

Exp. Date: _____

Billing Address: _____

Questions? Contact USIndoor:
Lou Mengsol, Meeting Director
E-Mail: lou@usindoor.com
Telephone: 608-363-0873
Fax: 509-357-7096