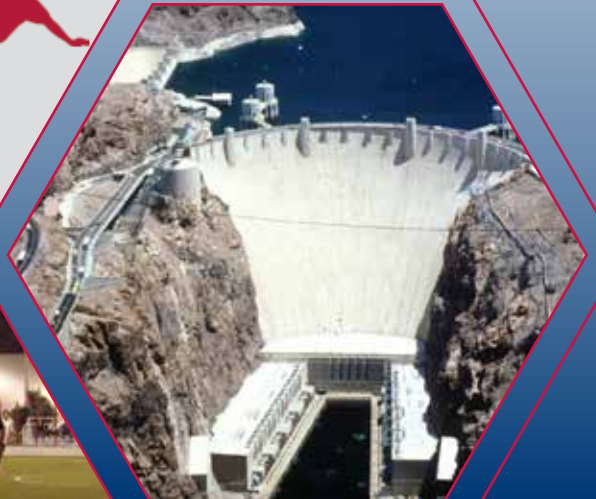


EXHIBITOR PROSPECTUS



Green Valley
Ranch

Las Vegas
Nevada



Recreational indoor sports is a billion dollar industry touching millions of customers at USIndoor facilities across North America.

WHY EXHIBIT?

The United States Indoor Sports Association's annual Facility Operators Conference & Trade Show is the premier event for public and private indoor recreational sport facility operators, attracting over 200 facility operators and startups and 40 exhibitors. From veteran to startup, attendees represent the full range of experience. They all come with a keen desire to share their knowledge and visions and to learn from colleagues and other experts.

Conference attendees are the primary decision-makers for their facilities. In fact, reaching decision-makers with budgetary authority is the most-cited reason exhibitors say they return year after year. Exhibitors enjoy the one-on-one interaction with virtually every attendee who walks the floor and with other exhibitors. Exhibitors are also encouraged to participate in the many Conference activities, such as its annual Facility Bus Tour, educational sessions and social events, which provide informal, comfortable settings for mingling with prospective customers.

WHO EXHIBITS?

Exhibitors typically include providers in the following general categories:

- building construction & design
- flooring
- dasher boards
- lighting & utilities
- netting
- administrative software
- insurance & financial services
- concessions
- human resources
- security
- health & safety
- coin operations
- apparel
- sports equipment
- sports & fitness programs
- camps & tournaments
- professional leagues
- youth programs
- alternative uses
- video technology
- and more ...

THE INDUSTRY

With the total number of private recreational indoor sports facilities in the US estimated around 1,250, the industry has witnessed average significant annual growth over the last twenty years. Similarly, USIndoor's facility membership has grown since 2000 to well over 300 members, representing close to 40% of the private recreational indoor sports market. In 2011, USIndoor further expanded with the addition of the Canadian Indoor Sports Association.

The Sporting Goods Manufacturers Association recently estimated indoor soccer participation, alone, at approximately 5 million, making it one of the US's Top-10 team sports. The industry continues to grow—not just in the traditional commercial sector, but also among universities, municipalities and other non-for-profit organizations.



LOCATION & LOGISTICS

USIndoor's 2021 Conference takes place Tuesday-Friday, May 25-28, at the luxurious **Green Valley Ranch Resort**, located in the outskirts of Las Vegas, Nevada. Just 15 minutes from McCarran International Airport, the Mediterranean-themed Green Valley Ranch features numerous shopping, entertainment, casino and dining options. The resort's spa, health club and pools offer visitors pampering, while providing a family-friendly off-Strip property.

Some say the Discovery Channel's series, "American Casino," put Green Valley Ranch on the map. Since then, the 450-room resort has won the prestigious AAA Four Diamond Award, as well as local praise. With spacious and beautifully designed rooms and suites, large bathrooms and all modern conveniences, guests will find everything they need for a perfect stay.



RESORT RESERVATIONS

Green Valley Ranch is offering exceptional rates to USIndoor guests, but don't delay. These rates expire May 5, 2021, and count on the hotel seeing sell-out even sooner, as in our past visits to Las Vegas !

USIndoor Room Rate: \$160/night
single or double occupancy

MAKING RESERVATIONS

Please call 866-782-9487 and mention that you are attending the United States Indoor Sports Association Conference, **Group Code–GCIUSIS**. You may also reserve rooms online at [USIndoor Reservations](https://greenvalleyranch.sclv.com/).

Green Valley Ranch
2300 Paseo Verde Parkway
Henderson, NV 89052
Phone: (702) 617-7777

For more information about Green Valley Ranch, including dining, activities, the district or the spa and casino visit <https://greenvalleyranch.sclv.com/>.





BUS TOUR & SOCIAL EVENTS

Wednesday, May 26

8:30 am – 5:00 pm

Indoor Sport Facility Bus Tour*

6:30 pm – 8:30 pm

Welcome Reception at “The Pond” (GVR)*

Friday, May 28

5:00 pm – ?

Closing at The Pond, followed by Cirque du Soleil*

EXHIBIT HALL

Thursday, May 27

4:00 pm – 7:00 pm

President’s Reception

Setup: 8:00 am – 3:30 pm

Friday, May 28

11:45 am – 1:40 pm

Buffet Luncheon

Tear-down: 1:45 pm – 4:00 pm

EDUCATIONAL PROGRAM

Tuesday-Wednesday, May 25-26

8:30 am – 6:00 pm

Certified Arena Operator Class*

Thursday, May 27

8:30 am – 10:30 am

Keynote by Marcelo Balboa, State of the Industry Breakfast

10:45 am – 12:00 pm

Rotating Mini-Sessions for Existing Operators

10:45 am – 4:00 pm

Startup Track

12:00 pm – 1:15 pm

CAO Luncheon*

12:00 pm – 4:00 pm

Executive Symposium (facility executives, only)*

12:00 pm – 4:00 pm

“Idea Incubator” for Existing Operators

Friday, May 28

9:30 am – 4:15 pm

“Idea Incubator” and Startup Track

11:45 am – 1:40 pm

Break for Tradeshow Luncheon

1:45 pm – 4:15 pm

Executive Symposium*

* registration required

The foregoing schedule is subject to change without notice. See www.usindoor.com for details and updates.

SPONSORS AND EXHIBITORS

USIndoor's 2021 Facility Operators Conference and Trade Show offers an excellent sponsorship program for exhibitors eager to stand out. For information, call USIndoor's Meetings Director, Jennifer Mobley, at (417) 581-0632.

Past Sponsors

AthleteTrax
Best Lights
DASH Platform
Far Out Solutions
GARED
Global Archery
Grand Slam Safety
Hanover Insurance Group
hummel Sport USA

Innovative Base Technologies
Lil' Kickers
LiveBarn
Monument Sports Group
OEO Energy Solutions
Pineapple Payments
Pure Play Sports Turf
Signature Federal Credit Union
SportsLife X



Past Exhibitors

Building Fixtures

Action Floor Systems
Airius
Athletica Sport Systems
Becker Arena Products
Big Ass Fans
Cascadia Sport Systems
Covermaster
Connor Sport Court
Daktronics
Dollamur Sport Surfaces
Ephesus
FirstForm
Innovative Base Technologies
Lidlum
Medallion Athletic Products
Nexxfield
Shaw Sports Turf
Snapsports
Soccer & Tennis Surfaces
SportStrong Lighting
Sporturf
Welman Recreational Products

Sport Leagues & Associations

Amateur Athletic Union
American Indoor Lacrosse
National Indoor Championship
United States Adult Soccer Association
US Lacrosse

Sports Apparel & Equipment

American Soccer Company (SCORE)
Eurosport
InCord
Jaypro Sports
Keeper Goals
Mueller Sports Medicine
Porter Athletic Equipment
SafeGoal
Soft Play

Revenue Programs

American Instructional Football League
Beginners Edge Sports Training
Betson Industries
HappyFeet Legends
Hi-Five Sports Franchising
hummel Sport USA
LiveBarn
Parisi Speed School
Playsight
Spot TV
Video Observer

Operations, Software & Websites

ActiveCommunities
Alphacity
Arena Marketing Systems
AthleteTrax
CNECT
DASH Platform
EZFacility
Far Out Solutions
Identification Data and Imaging (IDI)
Maximum Solutions
Pineapple Payments
PureX
Trainertainment

Consulting

Affiliated Power Purchasers International
Diversegy
The Goals Group
Pinnacle Indoor Sports
The Sports Facilities Advisory

Risk Management & Insurance

Monument Sports Group
Philips Medical Systems
S2Verify
Smartwaiver
Sports Brain

Building Construction

Air Structures American Technologies
Arizon Structures
The Farley Group
LAINCO
Rubb Building Systems
Seaman Corporation

Concessions

AutoFry/Multi-Chef
PRO Design & Vending Technologies
Profitable Food Facilities

Operations, Management Software & Websites

ActiveCommunities
Alphacity
Analytics Solutions
Arena Marketing Systems
AthleteTrax
CNECT
DASH Platform
EZFacility
Far Out Solutions
Identification Data and Imaging (IDI)
Maximum Solutions
Office DEPOT
Pineapple Payments
PlayEasy
Pointstreak.com
Sport Ngin
Sport Pins International
Trainertainment
Video Observer

Other

AdvoCare
GO Indoor Magazine
Greater Woodfield Conv. & Visitors Bureau
Hilton Indian Lakes Resort
Irving Conv. & Visitors Bureau

USINDOOR EXHIBITOR CONTRACT TERMS AND CONDITIONS

- 1. Application and Registration:** Subject to your registration and payment, and USIndoor's acceptance thereof, USIndoor may grant admission to, and exhibit space for, you and your officers, employees, agents (hereinafter referred to as the "Exhibitor") in connection with its 2021 Facility Operators Conference and Trade Show, May 25-28, 2021 (the "Event"), at Green Valley Ranch ("GVR"), 2300 Paseo Verde Parkway, Henderson, NV, 89052. USIndoor reserves the right, in its sole and unfettered discretion, to determine the eligibility of exhibitors and exhibits for the Event.
- 2. Individual Attendees:** Exhibitor's exhibition pricing applies to two bona fide representatives for each booth reservation. Exhibitor may register additional representatives for an additional proscribed fee. Exhibitors who do not pre-register run the risk of not being admitted, must register on-site and submit proof of company affiliation. Exhibitor badges are non-transferable. Each representative must display the official badge at all times while in the exhibit area or otherwise attending any official Conference event.
- 3. Trade Show Booth Reservation:** For each booth space reserved by Exhibitor, USIndoor shall allocate a 10' by 10' area beginning Thursday, May 27 (opening at 8:00 a.m. for set up) and ending Friday, May 28, 2021 (breakdown to be completed by 4:00 p.m.) USIndoor shall assign all exhibit space, subject to its sole discretion, notwithstanding any request Exhibitor may make, and Exhibitor agrees to accept any such assignment or reassignment, if applicable.
- 4. Setup and Breakdown:** Exhibitor agrees to have its booth(s) and products set up and prepared for the trade show by 3:30 p.m. on Thursday, May 28th. Exhibitor agrees no display will be dismantled or goods removed until the absolute end of the trade show on Friday, May 29th. Thereafter, Exhibitor agrees to remove its display and equipment from the show site and clean its booth space by the end of the breakdown period. In the event Exhibitor fails to do so, Exhibitor agrees to pay the related costs that may be incurred.
- 5. Assignment and Subletting:** Exhibitor shall not assign any rights under this contract or sublet or share its space without the prior written permission of USIndoor, which permission may be arbitrarily withheld. Exhibitor may display only the goods manufactured or dealt in by it in its regular course of business.
- 6. Shipping, Services and Rental Equipment:** Most services customarily required by exhibitors will be available by arrangement with GVR or its or USIndoor's preferred providers, subject to exception based on need or GVR's discretion. Such circumstances shall comply with GVR's and USIndoor's policies, including the requirements for third-party indemnification and proof of insurance. No other contractors will be permitted without prior approval by GVR and USIndoor. Exhibitors will be solely responsible for arranging necessary services with, and for payment of any fees due to, GVR or other providers. Besides GVR, Exhibitor should deal directly with USIndoor's authorized service providers, including Keystone Event Services (shipping, storage, set up, furniture, audio visual rental, electrical and internet services) for needs and expenses ancillary to registration.
- 7. Exhibitor Covenants:** USIndoor at all times maintains the right to terminate this contract for any conduct which USIndoor considers objectionable. Exhibitor agrees to abide by all rules adopted by USIndoor in the best interests of the Event and agrees that USIndoor shall have the final decision in adopting any rule deemed necessary prior to, during and after the Event, including modifications to this contract. Exhibitor agrees to obtain and maintain at its own expense any licenses or permits from government bodies, which may be required for the operation of its trade or business during the Event, and to pay all taxes that may be levied against it as a result of the operation of the trade or business at the Event.
- 8. Displays and Demonstrations:** Exhibitor agrees to occupy the contracted exhibit space during the term of the trade show and to exhibit only the products described under Exhibitor's registration, as accepted by USIndoor. Solicitation is not permitted in the public areas. All demonstrations, exhibits, and distribution of literature must be confined to the assigned booth space, except as specifically exempted in writing by USIndoor. Displays, signs, banners, and decorations may be used in accordance to GVR's specifications within the assigned booth space. Affixing any materials to the walls, floors, ceilings, or furnishings must be approved by GVR. Any banners that need to be displayed will be hung by GVR staff unless otherwise approved by GVR. Exhibitor agrees to use its booth strictly for lawful purposes and to conform to laws of all applicable jurisdictions. This shall include Exhibitor's agreement to avoid behavior disruptive to other exhibitors, Event attendees and GVR guests, as well as employees and agents of USIndoor and GVR. All persons active in an Exhibitor's area shall be assumed to be its agents, unless the Exhibitor acts to remove the person from such appearance and notifies USIndoor immediately upon becoming aware thereof.
- 9. Prohibited Activities and Substances:** Exhibitor shall not use, or permit to be used, the property of GVR for any purpose other than those contemplated hereunder and will not cause, maintain or permit any nuisance in, on or about GVR's property. Exhibitor shall be liable for any damage caused by it to any property of GVR, its agents, any other exhibitor or USIndoor. Exhibitor may not apply paint, lacquer adhesive or other coatings to the property of GVR, its agents, any other exhibitor or USIndoor. Exhibitor is strictly prohibited from possessing or transporting any materials, which involve or contain or constitute directly or indirectly any "hazardous substances," as defined by policy of GVR, or any form or type of pyrotechnics, fireworks, flares, flames or other flammable or explosive materials or items.
- 10. Insurance:** Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the liability set forth under these Terms and Conditions, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. GVR and USIndoor shall be included in such policies as additional named insureds, and Exhibitor shall submit such certificates on demand. In addition, Exhibitor acknowledges that neither GVR nor USIndoor maintains insurance covering Exhibitor's personnel or business property, and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance against any losses by Exhibitor. Should Exhibitor wish to insure its personnel or goods against injury, theft, damage by fire, accident or other cause, it must do so at its expense.
- 11. Indemnity:** Exhibitor shall be fully responsible for any and all damages to property owned by GVR or USIndoor, or their owners or managers, which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, GVR and USIndoor, and their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, GVR or any part thereof. Exhibitor accepts all risks associated with the use of its booth and environs. Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against USIndoor or GVR (including their respective affiliates, officers, owners, agents, members, employees, parents, insurers, predecessors, successors and assigns) for any loss, damage or injury, howsoever caused, to Exhibitor or its property.
- 12. Termination of Contract:** Exhibitor may cancel this contract only if written notice is received by USIndoor prior to April 15, 2021. In such instance, registration fees, less a \$250 administrative fee, will be refunded. Thereafter, all registration payments are non-refundable. In the event Exhibitor fails to make payment as aforesaid or fails to comply in any respect with this contract, USIndoor reserves the right to cancel this contract without notice, whereupon all rights of Exhibitor hereunder shall cease and terminate. Any payment made by Exhibitor on account hereof will be retained by USIndoor as liquidated damages for breach of contract, and USIndoor may thereupon rent said space. Failure to appear at the trade show does not release the Exhibitor from responsibility for payment of the full cost of the space rented.
- 13. Trade Show Cancellation:** In the event the building in which the trade show is held is destroyed or, if for any reason USIndoor is unable to permit the Exhibitor to occupy the space, or if the trade show is canceled or curtailed, USIndoor will not have any liability to Exhibitor for loss of business, damage or expense of whatsoever nature or kind that Exhibitor may suffer. Should the premises in which the trade show is being conducted become unavailable for occupancy for "cause or causes" not within the control of USIndoor, USIndoor shall not be held responsible for any claims or damage which might arise in consequence thereof. The "cause or causes" listed will include, but not be limited to, government regulations, curtailment of transportation, fire, lightning, casualty, explosion, flood, weather, epidemic, earthquake, acts of public enemies, riots or civil disturbances, terrorism, strike, lockout, boycott, and other acts of God.
- 14. Law and Venue:** This contract shall be governed by the laws of the Commonwealth of Virginia. Any suit, action or proceeding arising out of or relating to this contract, or its interpretation, performance or breach shall be instituted in the United States District Court for the Eastern District of Virginia or any court of the Commonwealth of Virginia located in the City of Norfolk, Virginia, unless otherwise agreed by written stipulation.



Tuesday, May 25 -
Friday, May 28

Green Valley Ranch
Las Vegas, NV

2021 Facility Operators Conference & Trade Show

EXHIBITORS REGISTRATION

Reservations *(Insert number & names.)*

___ **Booth Space(s)** (Thurs. 5/27 - Fri. 5/28)
___ **Total Admissions**—WRITE NAMES BELOW:

Extras *(Visit USIndoor.com for details.)*

___ **Facility Bus Tour** (Wed. 5/26)
\$95/person—8:30am to 4:30pm *(lunch included)*
___ **Welcome @ "The Pond"** (Wed. 5/26)
INCLUDED! 6:30pm to 8:30pm
___ **Closing Social @ "The Pond"** (Fri. 5/28)
INCLUDED! 5:00pm to 7:30pm
___ **Cirque du Soleil: Beatles Love** (Fri. 5/28)
\$ 135 (incl. transportation) at the Mirage

Exhibition Pricing

Members: \$1,125 (\$1,275 after 2/15/21)
Non-Members: \$1,650 (\$1,850 after 2/15/21)
Each includes exhibition booth (10 x 10 sq. ft.), 2 admissions, 2 chairs, 6 ft. table with skirt, meals.

Options

Additional Attendees (3rd or more): \$295 (\$395 after 3/31)
Tradeshow Guest Pass (5/29, only): \$295 (\$395 after 3/31)*
NAME(S): **CIRCLE**
1. Attendee or Guest
2. Attendee or Guest
Sponsorship Opportunities (Ask us!)
Storage, Electricity, Internet: variable pricing (separate)
** Free to Non-Member Startups*

Total Reservation Fees: \$ _____

Main Product or Service Lines *(e.g., building construction, flooring, soccer boards, insurance, software, scoreboards, apparel, programming etc.):*

**Required Field*

Member Non-Member Want to learn more *

* I, on behalf of Exhibitor, agree to the "USIndoor Exhibitor Contract," including duty to obtain an insurance certificate protecting USIndoor, as set forth in section 10.

Exhibitor Name:* _____

Exhibitor Contact:* _____

Title:* _____

Address:* _____

City:* _____

State/Province:* _____

Postal Code:* _____ Country: _____

Telephone:* _____ Mobile: _____

Fax: _____

E-mail Address:* _____

(All communications to be sent to this e-mail address.)

Website Address: _____

Payment Information

Please mail this completed form along with payment in full by check made payable to "USIndoor" (preferred), or fax *and* mail this form, including the following, to pay by credit card (Visa, Master Card, Discover, American Express):

Name on Card: _____

Card Number: _____

Expiration Date: _____ CVV: _____

Billing Address: _____

Signature: _____

*Please mail or fax together with payment or credit card information (and sponsorship form, if applicable) to:
USIndoor, Inc., 1340 N. Great Neck Rd., #1272-142, Virginia Beach, VA, 23454
Fax: 509-357-7096. Questions? Call Jennifer Mobley at 417-581-0632.*